Questionnaire

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Porto (Portugal)

The **Questionnaire be@t** is structured into FOUR sections, each corresponding to the four key phases of interest in sustainable consumer behavior concerning textiles. These phases were identified by the research team in consultation with experts from the field. In addition to the items for each of these four phases, we kindly request that you begin by providing information about your demographic characteristics. Please note that the informed consent is not included in this version.

1 **What is your age?**

□ 18-25
□ 26-35
□ 36-45
□ 46-60
□ Over 60s

2 **What is your gender?**

□ Male
□ Female
□ Other (If you prefer, please describe:)
_____
□ I prefer not to answer

3 **What are your educational qualifications?**

□ 1st Cycle of Basic Education (up to 4th grade)
□ 2nd Cycle of Basic Education (up to 6th grade)
□ 3rd Cycle of Basic Education (up to 9th grade)
□ Secondary education (up to 12th grade)
□ Undergraduate Higher Education (Bachelors)
□ Postgraduate Higher Education (Postgraduate, Master's, Doctorate)

4 **How do you classify your geographical area?**

□ Rural
□ Urban
□ Big City

5 **How would you classify your residential area?**
(Different regions of the country were showcased here)

6 **How many dependents do you have?**

□ 0
□ 1
□ 2
□ 3
□ More than 3

7 **How do you feel about your household's current income?**

□ My current income allows me to live comfortably
□ My current income allows me to pay my expenses
□ It's hard to live on your current income
□ It's very difficult to live on the current income
□ I don't know how to judge / I prefer not to answer

ACQUISITION PHASE

Select from the possibilities the one that seems most appropriate:

8 **What is your main reason for buying new textiles?**

□ Updating your closet with the latest fashion trends
□ Taking advantage of promotions and discounts
□ Replace old or worn-out items
□ Having textiles suitable for specific occasions, such as weddings, job interviews, etc.
□ Need (e.g., size no longer fits)
□ Other (If you prefer, please describe:)
_____

9 **On average, how many textile articles do you buy each month?**

□ 0-2
□ 2-5
□ 5-8
□ 8-10
□ More than 10

10 **What are the key factors you take into consideration when buying an item?**

□ Price
□ Quality and Functionality
□ Fashion trends
□ Environmental impact
□ Style
□ Durability
□ Comfort
□ Supplier brand/reputation
□ Ease of acquisition
□ Sustainable production and distribution practices
□ Sustainable materials used - whether sustainable materials are used (e.g., organic cotton or recycled fibers)
□ Working conditions and social responsibility
□ Other: _____

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□ Other: _____

12 **When purchasing, do you take into account the sustainability of the textile item?**

□ Yes
□ No

13 **If you answered "Yes", select which sustainable factors you take into account**:

□ Sustainable materials
□ Sustainable production processes
□ Durability of textiles
□ The type of packaging of the textile article
□ Certifications the article has
□ Other: _____

14 **Choose the option that seems most appropriate to you:**

	Strongly Disagree	Partially Disagree	Neither agree nor disagree	Partially Agree	Totally agree
Are you willing to reduce or change your consumption to help protect the environment?					
Considering that style, comfort, and quality are the same for two textile items, are you willing to pay more for a garment with a lower environmental impact?					
Are you willing to buy articles made of sustainable fibers/fabrics (organic, recycled, alternative plant fibers)?					
Do you think you know enough about the fashion industry's environmental impact?					
Would you like to know more about the options for sustainable textiles on the market?					

15 **If each textile item had a social *score*, which measured the respect and way the companies involved in its manufacture treat their employees, do you think this *score* could influence your purchase?**

□ Yes, it would influence the purchase
□ No, it wouldn't influence the purchase
□ It would influence the purchase, but it is not a determining factor

16 **Are you in the habit of reading the labels that come with the textile item before you buy it?**

□ Yes
□ No

17 **If you answered "Yes," do you think that the consumer currently understands the information provided by brands regarding eco-certificates?**

□ Yes
□ No

18 **Which of the following certificates are you familiar with?**

□ **GOTS** - *Global Organic Textile Standard*
□ **GRS** - *Global Recycled Standard*
□ **RCS** - *Recycled Claim Standard*
□ **OCS** - *Organic Content Standard*
□ **RWS -** *Responsible Wool Standard*
□ **RDS -** *Responsible Down Standard*
□ OEKO-TEX® **100**
□ OEKO-TEX® **MADE IN GREEN**
□ **BCI** - *Better Cotton Initiative*
□ **Cradle to Cradle**
□ **European Flax**
□ **Fairtrade Cotton**
□ **bluesign®**
□ ***CmiA*** - *Cotton made in Africa*
□ **EU Ecolabel**
□ **FSC** - *Forest Stewardship Council*
□ Other: _____

19 **Which sales channels do you use the most to get information about items?**

□ Physical store
□ Online store
□ Brand *app*
□ Other: _____

20 **How would you like to access information about the article?**

□ Physical label
□ Visual code (QRCode, Barcode)
□ Smart Tag (NFC)

21 **Are you in the habit of sharing your textiles?**

□ Yes
□ No

22 **If you answered "Yes," what are your article-sharing habits?**

□ With family members
□ With acquaintances (e.g., friends)
□ With strangers (e.g., people you don't know online - possibly through a platform)

23 **Do you rent textiles?**

□ Yes
□ No

24 **If you answered "Yes," which of the articles listed would you consider renting?**

□ Outdoor clothing
□ Common clothing (pants, shirts, etc.)
□ Ceremonial dress
□ Maternity clothing
□ Activewear
□ Swimwear
□ Footwear
□ Accessories
□ Home textiles

25 **Do you use second-hand shopping platforms when you want to buy a garment?**

□ Yes
□ No

26 **If you answered "Yes," which platforms do you use?**

- □ Facebook
- □ Vinted
- □ OLX
- □ eBay
- □ Poshmark
- □ ThredUP
- □ The RealReal
- □ Mercari
- □ Grailed
- □ Physical store (please specify): _____

USAGE PHASE

Select the option that best suits you:

27 **On average, how often do you use a textile item?**

□ Less than 2 uses
□ Between 2 and 5 uses
□ Between 5 and 10 uses
□ Between 10 and 20 uses
□ Between 20 and 30 uses
□ More than 30 uses

28 **On average, what is the longevity, i.e., the length of time from purchase to disposal, of the textiles you use?**

□ Less than 1 month
□ Between 1 month and 3 months
□ Between 3 months and 6 months
□ Between 6 months and 1 year
□ Between 1 year and 2 years
□ More than 2 years

29 **What is the average frequency of washing an article of:**

	Each use	Every 2 uses	Every 3 uses	Every 4 uses	After 5 or more uses	Not applicable
T-shirt						
Knitted sweater						
Denim						
Ceremonial dress						
Maternity clothing						
Underwear						
Home textiles						

30 **Do you usually follow the recommendations on the labels when washing/drying?**

□ Yes, I always follow the washing/drying rules
□ No, I read the standards, but I dry/wash the articles in the same way, with the rest
□ No, I discard the label and don't worry about the washing/drying rules

31 **Select the number of uses of each program listed per week?**

	None	1 time	2/3 times	4/5 times	6/7 times	8 or more times
Cotton						
Synthetics						
Fast/Mix						
Delicate						
Wool						
Rinsing						
Dark colors						
Lingerie						
Mixed fabric						
Easy treatment						
Comforter						

32 **Are you concerned about using chemicals in washing (soap, softeners, etc.)?**

□ Yes
□ No

33 **What kind of chemicals do you use for washing?**

□ I use conditioner
□ I use detergent
□ I use soap
□ I use a chemical-free washing ball
□ None
□ Other _____

34 **How do you decide to use third-party services for washing, drying, and ironing?**

□ Depends on the cost of the service
□ Depends on the environmental impact of the service
□ Depends on the geographical proximity of the service
□ Depends on the quality of the service
□ Depends on whether the service provides certain special treatments
□ I don't use third-party services for washing, drying, and/or ironing

35 **When using self-service laundry services, do you check the composition of the items for the correct setting of the washer/dryer (temperature) or if the item can be washed with other items?**

□ Yes, I always take care to check the label, as well as whether the item can be washed together with other garments
□ Yes, I always take care to check the label, but I don't check whether the item can be washed together with other items
□ Yes, I'm always careful to check whether the item can be washed together with other items, but I don't read the label
□ No, I don't read the label, nor do I analyze whether the item can be washed together with other items
□ I don't use self-service laundry

36 **How do the articles dry?**

□ Outdoors
□ With dryer
□ I use laundry services

MAINTENANCE PHASE

Select the option that best suits you:

76 **What do you do with damaged items?**

□ Dispose of in unsorted waste
□ I use repair services
□ I repair the article
□ I use it for alternative purposes such as cleaning
□ Discard for textile collection containers - donation/recycling

38 **Are you willing to pay for the repair of textiles?**

□ Yes, if the cost of the repair is X% of the value of the item – otherwise, I'd instead buy a new item
□ Yes, if the brand/company carries out repair services - I don't trust other types of repair services
□ No, I repair the items myself
□ No, I don't trust repair services

39 **If you answered "Yes," what is the maximum amount (percentage of the original price of the item) you are willing to pay for a repair service?**

□ Up to 10%
□ 10-20%
□ 20-40%
□ 40-60%
□ 60-80%
□ Over 80%

40 **If you use repair services, please state which services you use.**

□ Well-known seamstress
□ External repair services
□ Brand repair services
□ Other: _____

DISPOSAL PHASE

Select the option that best suits you:

41 **How do you dispose of your textiles?**

□ Donation to charities, friends, or family
□ Public textile recycling bins
□ Stores with textile recycling programs
□ Resales (e.g., apps for selling used goods online)
□ Recycling or creative reuse (transforming into other items)
□ Common waste
□ Other: _____

42 **Do you have specific periods in the year for disposing of articles?**

□ Yes
□ No

43 **If you answered "Yes," please indicate at what time of year you discard the most items:**

□ Change of season
□ Festive periods (e.g., Easter, Christmas)
□ Vacation period
□ Other: _____

44 **What would make you hand in textiles for recycling?**

□ Knowing that articles have a responsible end of life (awareness)
□ Being able to send articles directly to the brand
□ Receiving a reward in return

45 S**hould compensate consumers for delivering items they no longer use?**

□ Yes
□ No

46 **If you answered "Yes," in what way?**

□ Points that can accumulate discounts
□ Discounts on the purchase of new articles/services
□ Gamification tokens (stars that allow you to accumulate discounts)
□ Other: _____

47 **How many articles do you discard each year?**

□ Less than 2
□ Between 2 and 5
□ Between 5 and 10
□ Between 10 and 20
□ More than 20

Who can I contact if I have any questions or concerns about the study?

If you have any questions, you can contact
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